



HUAFAN  
UNIVERSITY

**DEPARTMENT OF  
FINE ARTS &  
CULTURE CREATIVE DESIGN**

**Admissions for Overseas Chinese  
& International students**



# Everyone can be an artist

## Ten reasons to become an artist

- 1 Becoming an artist is your childhood dream
- 2 An artist is an expert in creation
- 3 An artist has unique taste
- 4 An artist thinks outside the box
- 5 An artist loves self-exploration
- 6 An artist can transcend time and space
- 7 An artist can create miracles
- 8 An artist has the right to freedom of belief
- 9 An artist influences the future
- 10 An artist can define values

## Educational Goals and Specialization

Welcome to the Department of Fine Arts and Cultural Creative Design!

Our department is divided into two parts: artistic creation and cultural creative design. We recruit students with talent and potential in the fields of painting, calligraphy, multi-media, design, and curation.

Our instructors come from a variety of different backgrounds, having received their training in China, the United Kingdom, the United States, France and elsewhere, giving students the opportunity to receive a widerange of input and guidance for their artistic pursuits. In addition, small class sizes ensure close and regular interaction between teachers and students.

Students are encouraged to travel abroad to participate in international exchange, where they can regularly visit top artistic and cultural creative institutions. Rounded off with rich opportunities for off-campus internships, students can easily expand their professional horizons.

Our department has become one of the top programs in Taiwan to focus on both artistic expression and interdisciplinary education.



### Who should apply to this department?

Our program is suitable for talented young artists with strong potential and interest in painting, calligraphy, woodworking, pottery, metalworking, fashion, and cultural design.



## Exclusive personal studio to find our own Voice

# Faculty

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**Chin-yang Huang**

Ph.D in calligraphy from China Academy of Art  
Arts of Chinese Calligraphy, History of Chinese Art  
Dean, the Collage of Humanities and Arts, Huaan University

**Huiwen Cheng**

PhD in Art History, National Taiwan Normal University.  
Western Art History, Art Theory, Curatorial Practice.

**Chungju Lin**

PhD in Fine Art, National Taiwan Normal University  
PHD in School of Museum Studies, University of Leicester  
Museology, Exhibition Culture, Art in Aging Society

**Lun Yang**

Doctora en Historia del Arte, Universidad de Salamanca  
(PhD in Art History, University of Salamanca)  
Art History; Philosophy, Aesthetics, and Art Theory; Interdisciplinary  
Calligraphy; Innovation in Painting Techniques and Materials.

**Wans Lin**

MA in Fine Art, Visual Art Department, Goldsmiths College, University  
of London

**Huiyun Nieh**

MA in Fine Art, National Taiwan Normal University  
Chinese Painting, Eastern Gouache, Calligraphy

**Juen-Yun Lu**

Doctorat en Arts Plastiques, Université de Paris I  
(PhD in Plastic Arts, University of Paris 1)  
Creative Methodology, European Art History, Plastic Arts

**Yu-an Ni**

PhD in Fine Art, National Taiwan Normal University.  
Calligraphy and Painting, Printmaking, Folk Art

**Chuang-hsi Chang**

Docteur en Sciences Sociales, Université de Paris II (PhD in Social  
Sciences, University of Paris 2)  
Management of Cultural Creative Industries, European Society  
and Culture.

**Yunnan Yeh**

Graduate Institute of Architecture (Master of Science in  
Architecture, MS), NCTU  
Planning and Execution Project of Cultural Creative Industry-Visual  
Communication Design-Exhibition Design and Curating

## Industrial Environment and Career Exploration

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**According to UNESCO, the economy and demand for cultural and creative products has grown exponentially over the past 30 years.**

**With a degree from HuaFan University, students are prepared and qualified for this bright future.**

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The Department of Fine Arts and Cultural Creative Design combines tradition, contemporary art, and cultural creation. Students are encouraged to take root in a tradition, but not be confined to it.

Through the integration of marketing systems, project planning and creative design, the department trains students to develop works that lead in contemporary industrial trends and optimize their cultural and creative talents.

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### What is Artistic Creation and Creative Design?

Artistic Creation aims to develop students' abilities to skillfully create within a diverse variety of media. Our courses include metalwork design, illustration, sketching, print making, multi-media art, plastic art, creative subject, culminating in a graduation show.

Creative Design is designed to integrate marketing, project planning and design for the creation of trend-setting products, especially optimized for the cultural and creative industries in Taiwan. Our courses include computer graphics, multimedia practice, digital video and audiodesign, visual communication design, digital video production, creative planning and execution, animation, model production, character design and application, creative design project and a graduation production.



# Honeycomb Modular Courses

The curriculum adopts a honeycomb-style modular curriculum design. Students are able to freely choose courses within seven modules as long as they complete the total of 128 credits required for graduation.

Each unit represents a course module. Students choose two modules which naturally correlate with each other, resulting in a high degree of cross-module relevance and interaction. As such, students are able foster and improve their abilities across various domains.

Each student is free to take different course modules, resulting in their own unique program of study.



Honeycomb Modular Courses

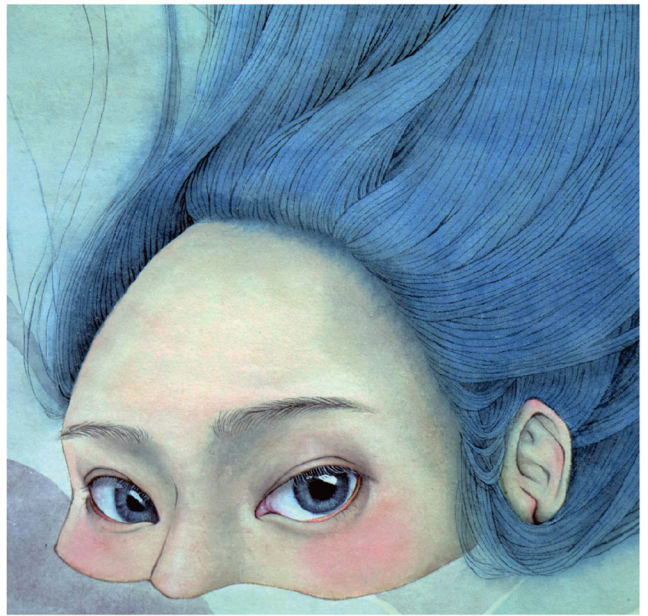
- (1)Basic Artistic Expression (2)Art Theory (3)Mixed Performance  
(4)Calligraphy and Painting (5)Mixed Media  
(6)Cultural and Creative Product Design (7)Curating and Execution

## Why Honeycomb Modular Courses?

Traditional curriculum often lacks flexibility. In contrast, our school's Honeycomb Modular Curriculum allows students to select in-depth topics of study according to their interests and personal needs, in order to optimize their professional and competitive abilities.

The department further expands the honeycomb modular courses to allows for greater synergies between modules. As such, this approach maximizes the benefits of our course offerings and reduces the burden of non-essential courses.







# Study Abroad and Academic Exchange

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To strengthen the connection with global academics, our department has been actively engaged in academic exchange programs with Sapporo University in Japan, Universidad de Castilla La. Mancha in Spain, and Sichuan Fine Arts Institute in China.

In order to broaden our students' international views and provide opportunities to learn from other cultures, we also provide combined master's courses with Universidad de Castilla-La Mancha (UCLM). UCLM also features professor exchange programs, offering a variety of international arts courses. As one of the sister schools with whom we interact most frequently, Huafan University tends to have the highest number of exchange students in UCLM.

## Individual Projects

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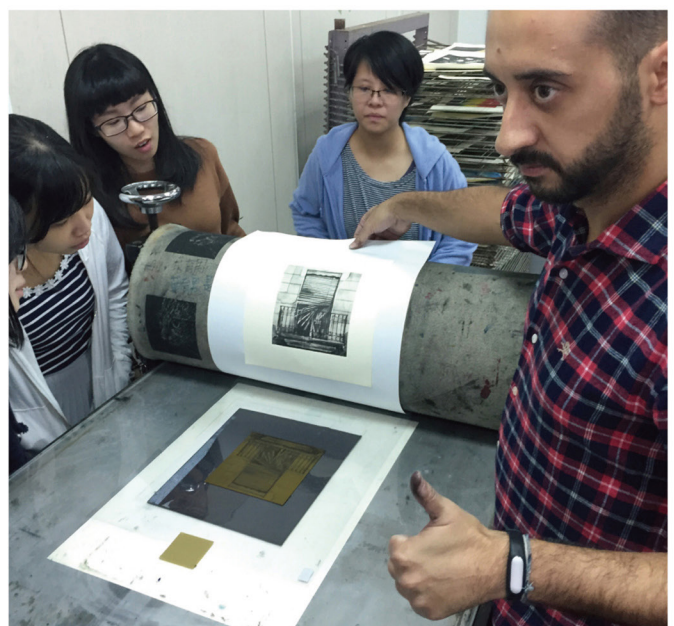
Our department provides a variety of specialized personal studio and academic spaces for students to work on their independent projects, available through application.

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### What are Individual Projects?

In either the mid or end of the semester, students showcase their progress through exhibitions or performances, after which their outcomes are assessed in order to improve their personal curriculum planning.

Students can take this opportunity to observe, appreciate and learn from each other. Through this process, students learn to plan their own exhibition and display their own works. At the same time, they have an opportunity to display their outstanding creative works produced during their various courses.



### Outstanding Alumni Performance





